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## **Wireworld Brings The Best Test of Cable Fidelity To T.H.E. Show Newport 2016**

The Audio and Headphone Cable Polygraphs allow attendees to hear exactly what cables do to the sound

**FORT LAUDERDALE, FL—May 2016—**Wireworld Cable Technology—respected manufacturer of high-performance audio and video cables—will bring its acclaimed Audio Cable Polygraph presentation to T.H.E. Show Newport on June 3-5, 2016 at the Hotel Irvine, Irvine, CA. Presentations will be at 11:00 am, 2:00 pm and 4:00 pm in Room 1016. Founder and Designer, David Salz, offers the best test of audio cable fidelity for attendees to hear exactly what cables do the sound.

The Audio Cable Polygraph is an interactive listening experience and journey to discover the truth in cable fidelity with the ultimate goal of music preservation. The presentation will include a series of listening tests that reveal the full effect of cables by comparing them to a direct connection—the only scientific reference standard for cable fidelity. During his presentation, David will explain how cables affect the sound we hear and he will demonstrate the primary loss mechanism of cables that most high end brands fail to address. Attendees will have the opportunity to download the test tracks used in the interconnect portion of the demonstration for further evaluation.

Visitors to Room 1016 will also have the opportunity throughout the entire show to test Wireworld Nano Series headphone cables and others against a direct connection between a DAP and headphones.

In addition to the listening demonstrations, Wireworld will also showcase its full line of cables, including the new Starlight Ethernet—the first high end network cable that meets the proposed requirements for Category 8. This new model is also the first to incorporate Wireworld's patent-pending Tite-Shield™ Technology, a radical new structure that overcomes limitations of previous network cable designs.

### **About Wireworld**

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is the premier provider of leading-edge digital and analog cable technology for home audio speakers and video components, from HDMI and USB audio to state-of-the-art high-end interconnects and speaker cables. Wireworld earned its world-class reputation by producing superior cables based on the use of objective perceptual testing, innovative-patented designs, premium materials, and exceptional manufacturing quality. For more information, visit: [www.wireworldcable.com](http://www.wireworldcable.com).