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# Press Release

## ***ASC To Unveil New Product at T.H.E. Show Newport***

*Oregon-based company will head to Newport Beach, CA June 3-5 to unveil the IsoThermal Tube Trap at T.H.E. Show Newport in Irvine, CA*

**Eugene, OR. May 11, 2016:** Acoustic Sciences Corporation – manufacturer of the iconic TubeTrap – recently added a new product to their expansive line of acoustic treatment products. It's called the IsoThermal TubeTrap and they are unveiling it to the public June 3-5 at T.H.E. Show Newport in Irvine, CA.

The IsoThermal TubeTrap delivers twice the bass absorption of an equivalent-sized TubeTrap between 30 Hz and 250 Hz. That's why the IsoThermal TubeTrap has two chrome dots along the rim instead of the traditional one dot: two dots means twice the power! Technically speaking the IsoThermal TubeTrap is an isothermal-class RC time constant bass trap combined with the adjustable treble diffusion of our regular TubeTrap.

"It happens at Mach 1, the speed of sound," says Art Noxon, Founder and President of ASC and inventor of the original TubeTrap and the new IsoThermal TubeTrap. "We only have a split second to minimize the phase add/cancel effects of the rear wall bounce. The direct signal pulse rushes past your ears, impacts the rear wall and springs back upstream to interfere with direct signal at your listening position."

Look for various ASC products throughout T.H.E. Show in Newport and stop by the ASC booth in the Ballroom (M20 on the map) to see the new IsoThermal TubeTraps and to talk with Art Noxon directly. Also, make sure to sign up for the raffle, where you could win a copy of the ASC MATT & Acoustic Test CD that gives you a detailed analysis of the strengths and weaknesses of your listening room or home theater.

ASC official website: <http://www.acousticsscience.com>

IsoThermal Tube Trap: <http://www.acousticsscience.com/products/isothermal-tubetrap>

MATT Test: <http://www.acousticsscience.com/products/matt-test-analysis>

Facebook: <https://www.facebook.com/ASCTubeTraps/>

Twitter: <https://twitter.com/ASCTubeTrap> or @ASCTubeTrap

YouTube: <https://www.youtube.com/channel/UCUQjZpfzAQj7xyYaUnLa5oA>

***For Immediate Release***

